Beat: News

Journalists Symposium 2013.

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USPA NEWS - Prior to the award of the Helmut Schmidt Prize for Journalism was held on 24 October 2013 at the Hotel Atlantic Kempinski for the second time a symposium on the future of journalism and instead was veranstaltet. Innovationen of the ING DiBa in Journalism - What ideas are viable for the future?

This year's topics include: "Journalism Innovation Report", "crowdfunding as a financing instrument for journalistic work" and "How TV and social media merge". It spoke Andreas Eck, Editorial Contributors ZDinfo "log in", such as television and social media merge. Daniel Bröckerhoff, freelance journalist, models showed how crowdfunding function as a financing instrument for journalistic work. Stephan Weichert, professor of journalism, presented its "Journalism Innovation Report" before.

Was the high-caliber panel discussion on the general theme "Innovations in Journalism - What ideas determine the future of journalism ? "Since 1996 Helmut Schmidt gives each year named after him personally price. He wants to encourage a business journalism, also tackles the "hot potato" and really stand out for excellent expertise and logical argumentation. Because: Well-informed citizens are "an essential, therefore, a necessary condition for the functioning of a market economy."

From the hand of Helmut Schmidt's many dedicated journalists already received the coveted award. Among the award winners were also renowned as previously little-known publicist. "What I expect is a business journalism, which it sees as its goal to make relationships clear and to stimulate critical thinking " - . Helmut Schmidt wrote. The journalists have future: Good journalism always need good journalists, it means good offspring.

"The major challenges for the media in the digital age should not stop anyone from being a journalist," said Roland friend, chief of the domestic market and a member of the dpa editor in chief: "We are witnessing one of the most exciting times for journalists." Just because the tasks always multimedia and more diverse, the industry need many young talents who are curious and like to ask the question everything. "Prof. h.c. Dr. h.c. Natalia Eitelbach of Philosophy, of European Science NCLC Institute USA.

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